

AGRIVERIS

African Agricultural and Food System Briefing

Why continental food security targets depend on trade verification infrastructure.

Prepared for: Executives · Policymakers · Institutions · Ecosystem Players

The State of African Agri-Food Systems

17%

AGRICULTURE'S SHARE OF AFRICA'S GDP

307M

PEOPLE FACING HUNGER ACROSS AFRICA

65%

OF WORLD'S UNCULTIVATED ARABLE
LAND

Agriculture accounted for roughly 17% of Africa's GDP in 2025 — down from 18% in 2020, according to the African Development Bank — even as it remains the continent's largest source of employment. An estimated 307 million people across Africa face hunger or undernourishment today, and Africa is projected to be home to nearly 60% of the world's chronically hungry by 2030. This is despite the continent holding an estimated 65% of the world's remaining uncultivated arable land. The gap between resource endowment and food security outcomes is the central challenge of the next decade of African agricultural policy.

The Continental Policy Response: CAADP Kampala 2026–2035

In January 2025, African Union Heads of State endorsed the Kampala Declaration, and in May 2025 the AU formally launched the CAADP Strategy and Action Plan 2026–2035 in Johannesburg — the third generation of the continent's agricultural transformation framework, following the 2003 Maputo Declaration and the 2014 Malabo Declaration. Its targets are explicit:

- Mobilize approximately \$100 billion to transform Africa's agri-food systems.
- Lift agrifood output by 45%.
- Triple intra-African trade in farm goods.
- Cut post-harvest losses in half.

The honest context: no African country was on track to meet the prior Malabo Declaration's targets by their 2025 deadline. Across three CAADP generations, ambition has consistently outpaced

implementation — which is less a failure of policy design than a failure of ground-level data and verification.

The Missing Layer

Targets like “triple intra-African agricultural trade” and “halve post-harvest losses” depend on something no continental framework can supply on its own: verifiable, ground-level data about who is actually trading, what is actually moving, and where losses are actually occurring. Much of Africa's agricultural trade — especially cross-border and informal trade — isn't captured in any checkable system, which means policymakers are often setting and tracking targets against numbers they can't fully trust.

Post-harvest loss reduction, specifically, is as much a market-linkage and information problem as it is a storage or technology problem: produce is lost when farmers can't reliably reach a verified buyer in time, not only when they lack a warehouse.

A Working Model: State-Level Public-Private Collaboration

AgriVeris Technologies, headquartered in Ogun State and Lagos, is building this verification layer from the ground up, starting with a state-by-state model in Nigeria.

- Direct engagement with state agricultural development programs — including OYSADEP, OGADEP, OSSADEP, KNARDA, and KTARDA — and farmer and commodity associations, including AFAN and RIFAN chapters, across six states: Oyo, Ogun, Osun, Kaduna, Kano, and Katsina.
- A formal proposal submitted to the Ogun State Ministry of Agriculture, treating government as an implementation partner rather than solely a regulator.
- A deliberate outreach sequence — Ministry of Agriculture first, then umbrella associations, then commodity-specific groups — designed to build verified, checkable trade data from the ground up rather than impose it top-down.

What Verified Data Actually Enables

Different stakeholders need different things from the same underlying dataset:

- **For executives** — market-entry and investment decisions grounded in who is actually trading and at what verified volume — not projections.
- **For policymakers** — a ground-truth view of whether trade and post-harvest-loss targets are moving in the right direction between now and 2035, not just at the next reporting cycle.
- **For institutions** — a pipeline of verified farmers, cooperatives, and transactions to underwrite, insure, or finance with real confidence.
- **For ecosystem players** — a shared reference layer, so research, advocacy, and program design can build on the same trusted numbers instead of duplicating data collection from scratch.

The Case for Engagement

EXECUTIVES — Verified trade data is the foundation good market-entry and investment decisions require. Let's talk about what AgriVeris's dataset can tell you.

POLICYMAKERS — A state-level model for turning CAADP's continental targets into ground-truth, trackable progress — and a template that can extend state by state.

INSTITUTIONS — Development finance institutions and multilaterals working on agricultural transformation are welcome to explore data-sharing and pilot partnerships.

ECOSYSTEM PLAYERS — Researchers, associations, and platforms working across African agri-food systems — let's compare notes on what verified trade data could unlock.

Africa's agricultural transformation doesn't need another ambitious target. It needs infrastructure that can tell governments, investors, and buyers whether the targets it already has are met.

Let's build the verification layer together.

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